

A HOW-TO GUIDE FROM HANDLED SOCIALS

HOW TO CREATE YOUR MEDIA KIT

A STEP-BY-STEP GUIDE FROM
HANDLED SOCIALS

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WITH A TEMPLATE

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Jane Smith

@janesmith

Content Creator and Influencer

Recent Analytics

Instagram - 11k following , 82% women

TikTok - 3k following, 88% women

Contact

E: janesmith@gmail.com

W: janesmith.com



Brands I've worked with:

SHOW ME YOUR MUMU



ANCIENT NUTRITION



SIMPLY DELISH



BALA



ANCIENT HARVEST



Services:

IN-FEED - INSTAGRAM - \$250

REEL - INSTAGRAM - \$300

5 STORIES - INSTAGRAM - \$150

INSTAGRAM PACKAGE - \$500

(1 IN-FEED POST, 1 REEL, 10 STORIES)

TIKTOK VIDEO - \$300

TIKTOK STORY - \$50/FRAME

UGC Content Creation:

Content created by myself for your brand, without showcasing it on my feed. Also known as UGC (User Generated Content).

These images are to replace your need to create ad campaigns, instead, the brand uses a content creator (myself) to generate the content and share it back with you for your intended use. This service is available for Instagram and TikTok. Learn more about UGC [here](#).

Jane Smith

@janesmith

Content Creator and Influencer

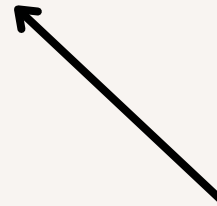


Clearly add your name, social handle(s) and what you are

Recent Analytics

Instagram - 11k following , 82% women

TikTok - 3k following, 88% women



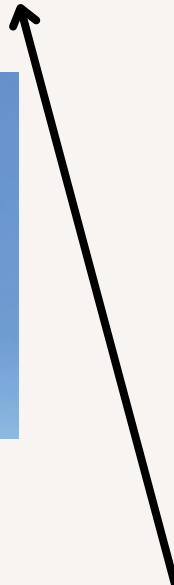
This is where you'll add your analytics, which can be found in your social media insights section.

- Where to find TikTok
- Where to find Instagram

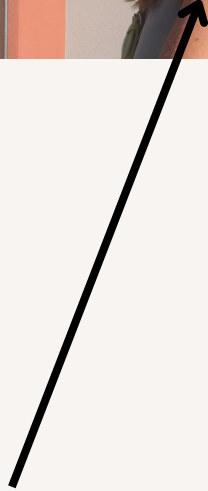
Contact

E: janesmith@gmail.com

W: janesmith.com



Your contact information should have your email and website (if you have one), you can also hyperlink



Add your headshot here

Here is where you will add in the brands you have worked with, this isn't something to stress about if you have never worked with brands. You can always create content with the brands you have in your home.

Add in photos from your brand collabs and add the brand. Make it even easier for brands to see these by adding in hyperlinks to the social posts (if you have them).



Brands I've worked with:

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SIMPLY DELISH



BALA



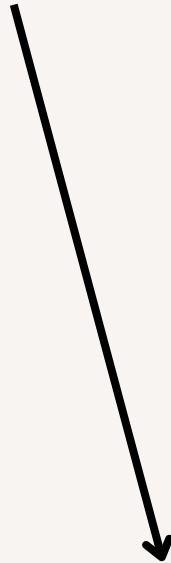
ANCIENT HARVEST



This is the most important part...your rate and what services you offer.

Here add in your services and roughly how much you charge for each service.

For help deciding how much to charge for each service, refer to [this](#) article.



Services:

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WHERE TO CREATE A MEDIA KIT

USING A TEMPLATE IS YOUR BEST OPTION!

BUY [THIS TEMPLATE](#) TO MAKE YOUR OWN!

ONLY \$3

OR, HAVE US MAKE YOUR MEDIA KIT FOR YOU.

FOR A ONE-TIME COST OF \$30, WE WILL CREATE
YOUR PROFESSIONAL MEDIA KIT AND EMAIL IT OVER
TO YOU AS A PDF.

INTERESTED, PLEASE EMAIL
[KELLYK@HANDLEDSOCIALS.CO](mailto:kellyk@handledsocials.co)

A HOW-TO GUIDE FROM HANDLED SOCIALS

QUESTIONS?
EMAIL HELLO@HANDLEDSOCIALS.CO
OR FIND US @HANDLEDSOCIAL

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